

A guide to hearing aids – features, styles & prices

Poynton Ear Care has a contract with the local internationally renowned hearing aid company Phonak in Warrington for hearing aid provision. There are a variety of up-to-date digital hearing aids available from Phonak that differ in terms of **style** or **features**.

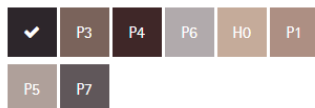
Style

Behind the ear (BTE) hearing aids

The Audeo Paradise BTE has 4 models in its range – P30/P50/P70 and P90

- Receiver in canal (RIC) as part of slim tubing and domes for personal fit (in various sizes)
- Rechargeable battery power pack
- Water resistant external receiver/sweatproof
- Bluetooth connectivity
- Client focused app – myPhonak for remote control personalisation
- Telecoil option (if required)
- Range of coloured casing

Hearing Aid Colors:



In the ear (ITE) hearing aids

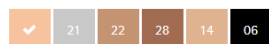
The Virto Paradise ITE has 4 models in its range – P30/P50/P70 and P90

- Custom made to fit perfectly to the individual ear
- Range of coloured faceplate and shell casing
- Bluetooth connectivity
- Client focused app – my Phonak for remote control personalisation
- Telecoil option (if required)

Faceplate Colors:



Shell Colors:



Features

WhistleBlock - differentiates between naturally occurring feedback-like sounds and true feedback. This means increased audibility and sound quality that is free from annoying whistles

NoiseBlock – reduces uncomfortable environmental noise, recognising the subtle differences between speech and non-speech sounds

SoundRecover – improves speech audibility where low and mid frequencies are maintained whilst high frequencies are made audible to create an optimal listening experience

QuickSync – one touch of the programme or volume control toggle results in instant identical change in the other instrument

TinnitusBalance – noise generator creates a broadband sound for use in masking tinnitus

Finetuning Channels – precision by which the hearing aids can be customised to the specific hearing needs/prescription

Tap Control – access Bluetooth devices with the touch of your finger, e.g., tap the outer ear to answer a mobile phone call

WindBlock – suppresses wind noise to allow wearer to enjoy the outdoors without compromise

EchoBlock – improves listening in reverberant environment like assembly halls, churches and rooms with reflective surfaces, e.g., open plan offices

Speech Enhancer – makes soft voices easier to hear in quiet environments

Dynamic Noise Cancellation – activates automatically in loud environments

Program options -

speech in noise – adapts and reduces noise from behind

calm situations – provides optimal volume for speech understanding & listening comfort when engaging in 1:1 conversation in quiet

comfort in noise actively reduces noise for increased comfort when no speech is present

music program – expanded volume range and slower reactions to sudden sounds for fuller or richer music experience (not available for ITE option)

speech in loud noise – focus on a single person when spoken to directly in front of you a noisy crowd (not available for ITE option)

comfort in echo - automatically reduces reverberation to improve understanding in places with echoes (not available for ITE option)

speech in car, speech in 360 – (not available for ITE option)

Table of features

	P30 (essential)	P50 (standard)	P70 (advanced)	P90 (premium)
Features				
WhistleBlock	*	*	*	*
NoiseBlock	*	*	*	*
Sound Recover	*	*	*	*
QuickSync	*	*	*	*
Tinnitus Balance	*	*	*	*
Speech in Noise program	*	*	*	*
Calm Situations program	*	*	*	*
Comfort in Noise program		*	*	*
Tap Control			*	*
WindBlock			*	*
Music program			*	*
Speech in 360			*	*
Sp. in Loud Noise program			*	*
Speech in Car				*
Comfort in Echo				*
EchoBlock				*
Speech Enhancer				*
Dynamic Noise Cancellation				*
Number of Channels	12	16	20	20
<i>Price per pair ***</i>	<i>£1551.20</i>	<i>£1846.40</i>	<i>£2019.20</i>	<i>£2372.00</i>

*** N.B if interested in ITE style hearing aids the pricing differs slightly based on features so will be discussed in more detail in the appointment session